# Kyle Zimmerschied

January 2023

CONTACT Information Cornell Hall 336 University of Missouri Columbia, MO 65201 **☎** (660) 233-0906

⊠ kzimmerschied@umsystem.edu

www.kylezim.com

RESEARCH INTERESTS EDUCATION Empirical Corporate Finance, Private Equity, and Investments

University of Missouri

Columbia, MO

Ph.D., Finance

2025 (expected)

University of Missouri

Columbia, MO 2023 (expected)

MA in Economics - Quantitative Economics

Columbia, MO

University of Missouri

Bachelor of Science, Business Administration (Emphasis: Finance) Bachelor of Science, Economics

2020 2020

Bachelor of Science, Statistics

2020

ACADEMIC EXPERIENCE

#### University of Missouri

Columbia, MO

Research Assistant

Fall 2020 - Present

Provide research assistance to finance faculty members Fred Bereskin, Matteo Binfarè, and Kate Holland

Instructor

FINANC 4010/7010-Financial Management (4.5/5) FINANC 4010/7010-Financial Management (Scheduled) Fall 2022 Spring 2023

RESEARCH ARTICLES

#### Working Papers

[1] "Doing Good and Doing it With (Investment) Style" with Matteo Binfarè

We study the asset allocation, spending behavior, fees, and investment performance of U.S. private foundations, which have different economic objectives than other institutional investors. We find that large foundations generate positive risk-adjusted returns of about one percent per year and document considerable variation in alphas over time. Larger and more sophisticated foundations perform better and invest more aggressively. Foundations with concentrated stock holdings have higher returns, but also take on more risk. Because of the constraints imposed by the five percent minimum spending rule and accommodating monetary policy, private foundations also increase their risk-taking and reach for yield. Due to these constraints, a conservative asset allocation will decrease real wealth over time resulting in less charitable giving.

# Reject and Resubmit at the Journal of Finance

Presentations: 2022 Eastern Finance Association (EFA), 2022 Financial Management Association (FMA), 2021 American Finance Association (AFA) Ph.D. Student Poster, 2021 Southern Finance Association<sup>†</sup>, 2021 Financial Markets and Corporate Governance (Virtual)<sup>†</sup>, Ryerson University (Virtual)<sup>†</sup>, Korea University Business School (Virtual)<sup>†</sup>, University of Missouri

# [2] Does Innovation Decline Post-IPO?

Bernstein (2015) estimates that innovation quality decreases by 43 percent more post-IPO for firms that successfully go public to firms that file to go public but ultimately withdrawal. I document that 54 percent of this magnitude is attributable to a negative survivorship bias from

sample selection. In addition, I find no effect when extending his results to 2012, partially attributable to the decline in relevance of his identification strategy. I document an increase in trademark production for firms with completed IPOs which suggests public firms shift their innovative focus towards commercialization. These results cast doubt on the adverse effects of going public on innovation and the recent IPO literature that instruments for IPO completion using the post-filing returns on the Nasdaq stock index.

Presentations: University of Missouri

Note: "†" indicates presentation by co-author

#### Works in Progress

[1] **Private Equity Matching** with Abhishek Bhardwaj and Abhinav Gupta

[2] Gender Diversity and Innovation

SEMINARS AND CONFERENCE PRESENTATIONS	2022 2021	American Finance Association (AFA) Ph.D. Student Poster School (Virtual), Eastern Finance Association (EFA), Financial Management Association (FMA), University of Missouri University of Missouri	
Conference Discussions	2022	FMA, "Asymmetric Cost Behavior and Non-Financial Firms' Risky Financial Investmen (by JiHoon Hwang) EFA, "Labor Mobility, Firm Monopsony, and Entrepreneurship: Evidence from Immigration Wait-Lines" (by Abhinav Gupta)	ts"
Awards	_	ravel Grant February 2023 vel Grant December 2023	

AFA Travel Grant December 2023

WORKSHOPS NBER Meeting on Financing Higher Education February 2023
Northwestern University Causal Modeling Workshop August 2022

Media Coverage The FinReg Blog April 2022

Professional Qualifications

CFA Level 2 Candidate (August 2023)

OTHER EMPLOYMENT Public School and Education Employee Retirement System of Missouri Jefferson City,

Missouri

Investments Accounting Intern Summer 2020, 2021

University of Missouri Economics and Statistics Department
Undergraduate Teaching Assistant

Columbia, MO
2018-2020

INTL FCStone Kansas City, MO Market Intelligence Intern Summer 2019

SKILLS

■ Programming languages: R, Stata, and LATEX

■ Languages: English (native), Spanish (Proficient)

## References

Michael O'Doherty (Co-Chair)
Professor of Finance
University of Missouri

☑ odohertym@missouri.edu