Tanys Nelson, MBA

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Summary

Twenty years of experience with academic technologies. Thirteen years of managerial experience. Passionate about ensuring a positive teaching and learning experience through effective technology implementation. Advocate of seeking balance in academic freedom, quality assurance, and scalable infrastructure. Servant leader. Excellent communicator. Adept at team building, training and development.

Academic Technologies: Blackboard Learn, Blackboard Collaborate, CourseTune, Examity, iClicker, Inscribe, Instructure Canvas, Kaltura, Panopto, Proctorio, Qualtrics, Respondus 4.0, Respondus Lockdown Browser, Sakai, Starfish, Tegrity, Turnitin Feedback Studio, VoiceThread, Zoom

Web Development: Drupal, WordPress; advanced HTML, CSS; Intermediate PHP, Javascript; CubeCart, Monster Commerce, PayPal

Software: Adobe Creative Suite (Acrobat, Dreamweaver, Fireworks, Photoshop, Illustrator, InDesign). FileMaker Pro, FileMaker Server, Microsoft Office (Excel, Outlook, PowerPoint, Word)

Experience

Director of Online Programs

Westminster College (MO)

Jan 2021 - Present (2 months +)

Responsible for overseeing the design, delivery, support, quality and innovation of online courses and programs. Ensure the continuing development, refinement, and delivery of online courses by coordinating the following activities:

- Build and maintain the Westminster online brand strategy
- Work with the Dean of Faculty and academic programs to develop and revise online programs in accordance with the College's strategic plans
- Implement quality assurance standards for online course design and online instructor performance - --- Coordinate with academic units and the registrar to schedule online course offerings
- Work with faculty, staff, and administration to develop templates and requisite content modules that facilitate a consistent and intuitive student experience in online classes
- Design faculty training that develops faculty instructional technology competence
- Design faculty development opportunities related to content delivery, learning outcomes assessment, and engagement
- Ensure that online courses and programs meet quality assurance standards, accreditation standards, and regulatory compliance requirements

Online Adjunct Instructor

University of Missouri Trulaske College of Business

May 2017 - Present (3 years 10 months +)

- Designed course according to Quality Matters standards
- Deliver online instruction of marketing management curriculum
- Utilize variety of technologies and instructional methodologies to keep courses current and engaging
- Develop lesson plans on the marketing framework and managerial decision-making
- Construct interactive online activities that furthers understanding and creates a connected learning environment

Senior Technology Resource Manager
University of Missouri System
Oct 2019 - Jan 2021 (1 year 4 months)
Manage a team of technology resource professionals that provide helpdesk support, lead training sessions, and maintain knowledgebases.

• Direct vision and goals for instructional support services
• Implement and manage customer support platforms
• Coordinate on-going skill development opportunities for team
• Coordinate design and delivery of 100+ virtual and in-person annual training sessions
• Led front-line academic technology support team through a four-campus emergency transition to remote learning during COVID-19 pandemic

Senior Technology Resource Manager
University of Missouri-Columbia
Jul 2013 - Oct 2019 (6 years 4 months)
Lead a team of technology resource professionals and student technical assistants that advocate for delivery of essential, reliable, and secure learning technologies to over 32,000 students and facilitate an effective teaching and learning exchange that occurs through these technologies.

- Managed 11 vendor relationships to maximize value to the institution
- Fostered strategic partnerships with IT, enrollment management, and faculty development units
- Performed needs assessment analysis and established focus groups for adoption of new academic technologies
- Coordinated design and delivery of 70+ virtual and in-person annual training sessions
- Developed workflow processes and templates for management of 8000+ course sites each year
- Planned and executed Blackboard-to-Canvas migration of over 5,000 hybrid and online courses

Coordinator of Educational Technologies
University of Missouri-Columbia
Mar 2007 - Jun 2013 (6 years 4 months)
- Supervised student technical support team
- Developed and maintained multiple databases, Web applications and Web sites
- Streamlined data collection procedures
- Increased brand awareness through online and print media
- Planned and promoted high visibility, campus-wide conferences

Sole proprietor
Design by Tanys

Jan 2000 - Feb 2013 (13 years 2 months)
Consulted with small businesses and not-for-profit organizations on marketing strategy and promotions.

- Designed web sites and front-end database-driven applications
- Installed, deployed, and configured leading CMS and social media applications
- Improved the graphical facets of company logos, branding, and business documents
- Managed web hosting and domain name registrations

Adjunct Instructor

University of Missouri-Columbia

Aug 2008 - Mar 2010 (1 year 8 months)
- Developed course curriculum and utilized Blackboard tools to streamline course administration
- Provided web-assisted instruction to students taking graphic design classes
- Taught web design principles, semantic HTML, and valid CSS using Adobe Dreamweaver

Educational Technologist

University of Missouri-Columbia

Mar 2001 - Apr 2007 (6 years 2 months)
- Administrated Blackboard (Learn) and WebCT learning management systems
- Supervised student technical support team and managed technology projects
- Developed and maintained department Web sites
- Trained and assisted faculty on instructional design and educational technology software
- Managed development of online formative evaluation system

Graduate Technical Assistant

University of Missouri-Columbia

Jan 2000 - Mar 2001 (1 year 3 months)
• Constructed and updated Web sites utilizing appropriate technology to meet demands
• Trained instructors on effective tool use in Blackboard and WebCT learning management systems
• Conducted consultation and feedback sessions with faculty to troubleshoot software difficulties

Assistant Online Producer

Columbia Missourian

Sep 1997 - Jan 2000 (2 years 5 months)
• Produced and designed daily online news content
• Designed and maintained online news course and not-for-profit organization websites

Instructor, Churchill Academy

Westminster College (Fulton, MO)

Jun 1999 - Jul 1999 (2 months)
• Trained high school students on Internet research, HTML programming, and online tools.
• Managed student development of Churchill Academy Web site

New Media Instructor

Dow Jones
Jun 1998 - Jul 1998 (2 months)
• Trained college journalism students on basics and advanced uses of online software.
• Critiqued and advised students' writing skills for online media.

Education

University of Missouri-Columbia

Master of Business Administration, Business, Management, Marketing

1998 - 2000

Graduate Market Research, Ozark Airlines

- Compiled economic impact analysis of Ozark Airlines. Identified initial $11.5 million economic impact to Mid-Missouri region.

University of Missouri-Columbia

Bachelor of Journalism, Advertising

1993 - 1998

Licenses & Certifications

Freshdesk product expert certification - Freshworks

Issued Mar 2019 - Expires Mar 2020

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Quality Matters Peer Reviewer Certification - QM Quality Matters

Effective Teaching Practices Certification - ACUE (Association of College and University Educators)

Skills

Leadership • Project Management • Program Development • Higher Education • E-Learning • Instructional Design • Vendor Management • Integration • Business Process Improvement • Technology Integration

Honors & Awards

Chancellor's Emerging Leaders Program Fellow - University of Missouri

May 2013

Goals for Chancellor's Emerging Leaders Program

1. Provide participants with tools, experiences, and resources to enhance their leadership potential.
2. Create networking opportunities for participants.
3. Enhance collaboration, team-building, and relationships.
4. Provide personal and professional feedback to participants for leadership development and personal growth.

Nominated for Title IX Equity Hearing Panel - Anonymous
Jan 2015

Quality Course Review Award - Mizzou Online
Jun 2019
Instructors teaching online or e-learning courses supported by Mizzou Online are eligible to receive a $1000 stipend for making qualitative changes in the course consistent with Quality Matters recommendations.

More information at https://online.missouri.edu/facultyincentiveawards/QCR.aspx