

## **TOJIN THOMAS EAPEN**

Robert J. Trulaske, Sr. College of Business  
University of Missouri

### **Education**

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Ph.D. in Business Administration (Marketing)  
University of North Carolina at Chapel Hill, 2015- 2020

Post-Graduate Program in Management  
Indian School of Business, India, 2009-2010

Bachelor of Technology (B.Tech.) in Electrical Engineering  
National Institute of Technology, Calicut, India, 2001-2005

### **Employment**

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Assistant Professor of Marketing  
University of Missouri Columbia, July 2020 – Present

Innovation Consultant  
Innomantra Consulting Private Ltd., October 2010 – March 2015

Senior Engineer – New Product Development  
Larsen & Toubro Ltd., September 2005 – March 2009

### **Research Interests**

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Idea Management, Product Design, Experience Design, Sustainable Innovation, Computational Creativity

### **Corporate Education and Consulting Experience**

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Consulting in innovation and idea management at ABB, Alcatel-Lucent, Atkins, Bharat Electronics, Google, Guhring, Harman, Hindustan Aeronautics Limited, Ingersoll-Rand, Larsen & Toubro, LM Wind, Meritor, NetApp, Qualcomm, Robert Bosch, SKF, Samsung, and Trelleborg (2010-2015).

### **Awards and Honors**

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- Fellow, PDMA Doctoral Consortium, University of Illinois, 2019
- Fellow, AMA Sheth Doctoral Consortium, NYU, 2019
- Fellow, Marketing Strategy Doctoral Consortium, Indiana University, 2019

### **Teaching**

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- Marketing Management, University of Missouri, Fall 2020 (Scheduled)
- Principles of Marketing, UNC Kenan-Flagler, BSBA, Spring 2018

### **Computing Skills**

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R, C/C++, Python, NetLogo, MPlus, Stata